

Cookie consent – some examples

What is a cookie consent and how is it used?

A cookie consent notice is a screen, pop-up, box, or banner on a website that presents to users the cookie policy and allows them to consent to, deny, or set preferences for the use of cookies. The text of the consent notice can be simple and it must be in plain, accessible language.

The cookie consent notice should appear when a user first visits the website and include the following primary components.

- 1. The Cookie Policy** — A cookie policy outlines the cookies that are used, their category (e.g., advertising, social media), and how users can manage their cookie settings.
- 2. “Consent to Cookies” Option** — A cookie consent notice needs to give users a way to consent to your use of cookies (e.g., a button).
- 3. Cookie Preferences** — The cookie consent notice needs to allow users to consent to or deny certain categories of cookies. If cookies are used for different purposes, it must be possible to consent to them separately and thus to consent to some but deny others.

It is important to note that the cookie consent cannot be a pre-ticked box but must give the user an option to consent or deny cookies.

Some text examples

- This site uses cookies to offer you a better browsing experience. Find out more on how we use cookies and how you can change your settings.

I accept cookies

I refuse cookies

- This website uses cookies to collect data in order to create statistics to improve the quality of the website. A default “no consent” is used in case a choice is not made. Refusal will not limit the users experience. For further information on our cookie policy ([click here](#)).
- I accept cookies
- I refuse cookies

Further information

Please do not hesitate to contact us should you have any questions. Drop us a line at info@lexitlaw.se
